



splunk > gov summit

2020

Prospectus

March 4, 2020  
Washington DC.



splunk >

# Splunk's gov summit is a one-day event where attendees come together

to learn the latest and greatest ways to understand how with Splunk, they can turn data into doing and get real-world experience from our customers and other industry thought leaders.

gov summit is the perfect opportunity to engage with over a thousand thought-leading data explorers eager to learn how you can help solve their Security, IT Ops, AppsDev, IoT and other data challenges with Splunk's Data to Everything Platform!

**Interested in sponsoring?**

Contact [splunksponsorship@splunk.com](mailto:splunksponsorship@splunk.com)



# gov summit 2020

**When:** March 4, 2020 - 8am - 3:30pm

**Where:** Marriott Marquis, Washington DC.

901 Massachusetts Ave NW,  
Washington, DC 20001

**Who:** 1,000+ Customers, Prospects, Partners  
and Splunkers



# Why Sponsor **gov summit?**

## EXPOSURE

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- Showcase your strategic place in the Splunk partner ecosystem.
- Receive event-wide brand awareness pre, during and post event.

## INTERACT

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- Engage with this thought-leading set of Splunk prospects and customers who are eager to learn about new apps and solutions from Splunk partners.
- Connect your team with local Splunk teams to kick start collaboration on future opportunities.

## INFORM

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- Government leaders seeking to deliver on their agencies' promises are constantly facing challenges — including lack of resources and budgets. But it's become clear that turning to data-driven strategies can overcome these obstacles. Be it cybersecurity, IT modernization or citizen experience, analytics-driven approaches are working!
- Leverage your event presence by detailing your partnership and technology integrations with Splunk.

# Sponsorship Package

## Pre-Event

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- Logo on **gov summit** marketing materials
- Custom co-marketing email invitation
- Highlighted as a Sponsoring Strategic Partner

## Post-Event

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- Logo on Splunk's Thank You email to attendees
- Email Template you can send to your leads post event
- Lead scans from your booth

## Event

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- Company logo on slide during General session
- Turnkey kiosk
- Monitor
- One 10-amp electricity drop
- Wi-Fi access
- One lead scanner
- Dedicated networking opportunities
- 2 passes to GovSummit

# Package Price

**As a valued Splunk Partner, you are invited to be part of the PartnerZone, the Splunk ecosystem experience at gov summit.**

Promote your company's latest technology, Splunk know-how, and educate users and prospects on how they can extend and harness the power of Splunk by securing your spot in the PartnerZone at gov summit.

Be a part of this exciting event and join us as a sponsor. **Space is limited.**

**Turnkey Kiosk** - email [splunksponsorship@splunk.com](mailto:splunksponsorship@splunk.com) for pricing

# Agenda\*

## splunk > gov summit

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Time	Topic
07:30	Registration – PartnerZone Opens
08:30	GovSummit Opening Keynote
10:10	PartnerZone Break
10:40	General Session
11:30	Lunch – PartnerZone Networking
12:30	General Session
14:15	Networking Reception in PartnerZone
15:30	End of Program

\*Subject to change

# splunk<sup>®</sup> > gov summit

## Thank You

For More Information:

[splunksponsorship@splunk.com](mailto:splunksponsorship@splunk.com)

splunk<sup>®</sup> > turn data into doing<sup>™</sup>